

AMENDMENTS TO THE SPECIFICATION:

IN THE SPECIFICATION

Please replace the paragraph starting on page 1, line 25, with the following amended paragraph:

~~An object of the invention is to provide an improved method for collecting information on an audience of a broadcast media stream. The method comprising:~~ According to an aspect of the invention, there is provided a method for collecting information on an audience of a broadcast media stream, the method comprising: connecting a radio telecommunication system and a broadcast system to perform a media system, broadcasting a media stream on at least one broadcast channel of the broadcast system, transmitting parallel information on at least one parallel channel which parallel information is associated and synchronized with the media stream of at least one broadcast channel, connecting the audience to the media system as passive users or active users, the active users receiving the parallel information and the passive users not receiving the parallel information, collecting information on the audience connected to the media system, the information being on active users and[[/or]] passive users, processing the collected information in a predetermined way.

Please add the following new paragraph *before* the paragraph starting on page 2, line 3:

According to an aspect of the invention, there is provided a method for collecting information on an audience of a broadcast media stream, the method comprising: connecting a radio telecommunication system and a broadcast system to perform a media system, broadcasting a media stream on at least one broadcast channel of the broadcast system, transmitting parallel information on at least one parallel channel which parallel information is associated and synchronized with the media stream of at least one broadcast channel, connecting the audience to the media system as passive users or active users, the active users receiving the parallel information and the passive users not receiving the parallel information,

collecting information on the audience connected to the media system, the information being on active users or passive users, processing the collected information in a predetermined way.

Please replace the paragraph starting on page 2, line 3, with the following amended paragraph:

According to an aspect of the invention, there is provided a media system for collecting information on the audience of a broadcast media stream, the media system comprising: means for broadcasting a media stream on at least one broadcast channel of the broadcast system, the broadcast system being part of the media system, transmitting parallel information on at least one parallel channel which parallel information is associated and synchronized with the media stream of at least one broadcasting channel using a radio telecommunication system of the media system, means for connecting the audience to the media system as passive users or active users, the active users receiving the parallel information and the passive users not receiving the parallel information, means for collecting information on the audience connected to the media system, the information relating to active users and[[/or]] passive users, means for processing the collected information in a predetermined way.

Please add the following new paragraph *before* the paragraph starting on page 2, line 16:

According to an aspect of the invention, there is provided a media system for collecting information on the audience of a broadcast media stream, the media system comprising: means for broadcasting a media stream on at least one broadcast channel of the broadcast system, the broadcast system being part of the media system, transmitting parallel information on at least one parallel channel which parallel information is associated and synchronized with the media stream of at least one broadcasting channel using a radio telecommunication system of the media system, means for connecting the audience to the media system as passive users or active users, the active users receiving the parallel information and the passive users not receiving the parallel information, means for collecting

information on the audience connected to the media system, the information relating to active users or passive users, means for processing the collected information in a predetermined way.

Please replace the paragraph starting on page 2, line 16, with the following amended paragraph:

According to another aspect of the invention, there is provided a user terminal for collecting information on an audience of a media stream broadcast by a media system, the user terminal comprising: means for receiving parallel information on at least one parallel channel which parallel information is associated and synchronized with the media stream of at least one broadcast channel of the broadcast system, the broadcast system being a part of the media system, means for connecting the audience to the media system as passive users or active users, the active users receiving the parallel information and the passive users not receiving the parallel information, means for changing a parallel information reception state according to the user's selections, means for transmitting selections made by active users for collecting information on the audience connected to the media system, means for showing the collected information.